

ASSOCIATED and INVITED PROFESSORS

Adriano Proença, Professor at the Federal University of Rio de Janeiro, Production Engineer specialized in production management, strategic planning, governance models. Recent work on China economic reforms and enterprise strategies.

Anna Jaguaribe, Visiting Professor at the Institute of Economics of the Federal University of Rio de Janeiro, Director of IBRACH. Research areas: international and development strategies, science and technology policy and innovation.

Clodoaldo Huguency, Former Ambassador to China, International Organizations in Geneva, European Union, and Venezuela, Trade Negotiator, Advisor to the CNA and CNT, Director CHDR Business Services, Member of IBRACH.

José Tavares de Araújo Jr., Director CINDRES, Professor at UFRJ, Consultant to the OAS, Specialist on technological and industrial strategies.

Chen Ling, Vice Director of Center for Industrial Development and Environmental Governance (CIDE), Tsinghua University. Research areas: Science & technology policy, industrial development and environmental governance, policy-making.

Cui Zhiyuan, PhD Political Science Chicago University is a professor at the School of Public Policy and Management, Tsinghua University. Leading intellectual in governance innovation with international research on Political Economy and Government innovation.

Hu Angang, Director of Center for China Studies, Tsinghua University. He is one of the most well-known policy advisers and Chinese economists active in China's reform and development.

Jiang Heng, Fellow at Academy of International Trade and Economic Cooperation, Ministry of Commerce. Research work in transnational investment and financing, risk management and control, and foreign investment review.

Lai Hairong, Executive Director of China Center for Overseas Social and Philosophical Theories, an Institution of the Central Committee of the Chinese Communist Party with research and publications with the Brookings Institute.

Liang Zheng, Vice Director of Center Institute for Science and Technology Policy, Tsinghua University. Research work on Globalization of R&D, IPRs and Standardization, Science and Technology Policy, National Innovation System.

Li Shantong, Fellow at Development Strategy and Regional Economy, Development Research Centre (DRC) of the State Council.

Lin Yifu, Vice Chairman of the All-China Federation of Industry and Commerce; Honorary Dean and Professor, National School of Development (NSD), Peking University. Research areas: Agricultural Economics, Development Economics and Economic Reforms in China.

Long Guoqiang, Fellow and member of the Party Committee of Development Research Centre (DRC) of the State Council with research focusing on China's foreign economic policy.

Qi Ye, Leading expert on China's environment policy, Senior Fellow and Director of the Brookings-Tsinghua Center for Public Policy in Beijing. His research focuses on China's policies on climate change, environment, energy, natural resources and urbanization.

Xing Houyuan, Vice Dean of Chinese Academy of International Trade and Economic Cooperation, Ministry of Commerce, China. Research areas: Outbound investment and Cooperation, International service trade and Globalization strategy for enterprises.

Xue Lan, Dean of School of Public Policy and Management, Tsinghua University, Co-chair of the Leadership Council of the UN Sustainable Development Solution Network (UNSDSN). Research areas: public policy analysis and management, science and technology policy, and crisis management.

Yu Qiao, Professor at the School of Public Policy and Management, Tsinghua University. Research areas: Public finance and governance; International financial system, and financial market and crisis.

Zha Daojun, Senior Arthur Ross Fellow at the Center on U.S. China Relations at the Asia Society, Professor of International Political Economy at Peking University.

Zhao Changwen, Director-General of Enterprise Research Institute, Development Research Center (DRC) of the State Council. Research areas: state-owned enterprises reform, corporate finance.

Zhao Zhongxiu, Vice President of University of International Business and Economics (IBE). Research areas: International Business Policy, FDI.

Zhou Dadi, Director of China Energy Research Institute. Research areas: energy economics, energy policy.

Zhou Yuan, Member of the Chinese Institute of Engineering Development Strategies at Tsinghua University. Research areas: public policy, innovation policy, management.

State, Markets and Innovation in China Today

Introductory Seminar
April 9, 2015
Rio de Janeiro/Brazil

**China Week: State, Market and
Innovation in China Today**
April 13-17, 2015
School of Public Policies and
Management of Tsinghua
University – Beijing/China

EXECUTIVE SEMINAR IBRACH – TSINGHUA – CEBC

Organizers:



Support:



State, Markets and Innovation in China Today

is an executive program promoted by the Institute for Brazil and China Studies (IBRACH), the School

of Public Policies and Management of Tsinghua University in Beijing and the Brazil-China Business Council (CEBC).

The program is directed to public and private managers with interest and work prospects in China. Our objective is to offer the means for a strategic understanding of the Chinese economy today and the challenges of building a sustainable innovation economy. It will include master classes from renowned professors from Tsinghua University, panels of specialists and visits to Academies and innovative enterprises.

The program will be held in the week of 13-17 April, 2015. An introductory seminar in Rio precedes the event in Beijing.

Introductory Seminar April 9th, 2015 Rio de Janeiro/Brazil

Time Table	Activity
9:00-9:30am	Opening Session
9:30-10:30am	China in the Reorganization of International Relations
10:45-11:45am	The Development of Market Economy in China: Institutions and Organizations
11:45-12:30am	Global Value Chains and Chinese Enterprises
2:30-3:30pm	Brazil-China: Firms, Markets and Investments
3:45-5:00pm	Panel: Brazil-China Challenges and Complementarities in the Green Economy

China Week: State, Market and Innovation in China Today April 13th-17th, 2015 – School of Public Policies and Management of Tsinghua University – Beijing/China

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
	Apr 12th	Apr 13th	Apr 14th	Apr 15th	Apr 16th	Apr 17th
9:00-10:30am	Arrival and Transfer to Holiday Inn Beijing	National System of Innovation: Strategic Planning and Strategic Industries Dean Xue Lan	Chinese Financial System: Ongoing Reforms and Impact on Industries and Innovation Prof. Yu Qiao	Panel: Economy and Society - Future Challenges Prof. Cui Zhiyuan, Prof. Hu Angang, Prof. Lin Yifu, Prof. Zha Daojun	Conference and Visit to Stategrid	Visit and discussion at CAS (Chinese Academy of Science)
10:30-10:45am		Break	Break			
10:45-12:00am		Chinese S&T Priorities: What Have We Learned? Prof. Liang Zheng and Prof. Cheng Ling	Panel: Trends on China Global Investments Prof. Zhao Changwen and Prof. Zhao Zhongxiu			
12:00-12:30pm		Discussion	Discussion	Discussion		
12:30-2:00pm		Lunch	Lunch	Lunch	Lunch	Lunch
2:30-3:45pm		The Green Economy: Targets, Achievements and Evaluation Prof. Hu Angang	Panel: Global Value Chains and Innovation Prof. Zhou Yuan and Prof. Xing Houyuan	Visit and discussion at CASTED (Chinese Academy of Science, Technology and Development)		
3:45-4:45pm		Discussion	Discussion			

METODOLOGY

- Conferences by international specialists on the evolution and characteristics of the Chinese economy
- Panels with representatives of think tanks, ministries and entrepreneurs
- Visits to innovation centers in Beijing

VISA

Participants should obtain a tourist visa in the People's Republic of China Consulate closest to their residential area. A visa application form can be downloaded from the internet.

INFORMATION AND REGISTRATION

Registration is open and can be made through IBRACH's website (www.ibrach.org). For additional information, please contact Paula Carvalho at info@ibrach.org.