

Economy and Society in China Today

Executive Training Program
IBRACH - TSINGHUA

Oct 30th - Nov 3rd, 2017
School of Public Policy and Management
Tsinghua University
Beijing, China

Organizers



Supporters



ECONOMY AND SOCIETY IN CHINA TODAY is the fourth edition of a successful Executive Training Program promoted by the Institute for Brazil and China Studies (IBRACH) and the School of Public Policies and Management of Tsinghua University in Beijing.

The program is designed for public and private managers engaged with China. Our objective is to offer the means for a strategic understanding of the Chinese global economy today and the challenges of redirecting its prime drivers of growth. The program includes master classes from renowned professors from Tsinghua University, panels of specialists and visits to think tanks and innovative enterprises.

Tsinghua University, partner of IBRACH, is one of the most renowned universities of China. Key political and business leaders of the country have emerged from its ranks. The School of Public Policy and Management currently directed by Professor Xue Lan congregates professors and researchers in a wide range of disciplines and has been active in the process of formulating policy strategies and evaluation in China.

The 2017 edition will focus on the challenges facing China as a global economic power. It will look into the growing service economy, its impact on urban life and contribution to economic growth. The program will also examine the reforms of the financial system,

including the role of start ups, and the strengthening of state-owned enterprises nationally and internationally. Special attention will be given to the geopolitical challenges of regional integration in Asia.

ASSOCIATED PROFESSORS

Chen Ling - Vice Director of Center for Industrial Development and Environmental Governance (CIDEG), Tsinghua University. Research areas: science & technology policy, industrial development and environmental governance, policy-making.

Cui Zhiyuan - PhD in Political Science from Chicago University is a professor at the School of Public Policy and Management, Tsinghua University. Leading intellectual in governance innovation with international research on political economy and government innovation.

Hu Angang - Director of Center for China Studies, Tsinghua University. He is one of the most well-known policy advisers and Chinese economists active in China's reform and development.

Liang Zheng - Vice Director of Center Institute for Science and Technology Policy, Tsinghua University. Research work on globalization of R&D, IPRs and standardization, science and technology policy, national innovation system.

Xue Lan - Dean of School of Public Policy and Management, Tsinghua University, Co-chair of the Leadership Council of the UN Sustainable Development Solution Network (UNSDSN). Research areas: public policy analysis and management, science and technology policy, and crisis management.

Yu Qiao - Professor at the School of Public Policy and Management, Tsinghua University. Research areas: public finance and governance; international financial system, and financial market and crisis.

Zha Daojiong - Senior Arthur Ross Fellow at the Center on U.S. China Relations at the Asia Society, Professor of International Political Economy at Peking University.

Zhao Changwen - Director-General of Enterprise Research Institute, Development Research Center (DRC) of the State Council. Research areas: state-owned enterprises reform, corporate finance.

Zhao Zhongxiu - Vice President of University of International Business and Economics (IBE). Research areas: international business policy, FDI.

COSTS

The program fee is US\$2,000 per participant.

INFORMATION AND REGISTRATION

For registration and additional information, please contact Paula Carvalho at info@ibrach.org.

EXECUTIVE SEMINAR, BEIJING, OCT 30th – NOV 3rd, 2017

	Sunday October 29th	Monday October 30th	Tuesday October 31st	Wednesday November 1st	Thursday November 2nd	Friday November 3rd	
8h30-10h	Arrival to Holiday Inn Beijing Haidian	The 4th Industrial Revolution: Implications to Innovation Policy and Governance	Panel: Global Investments and Innovation: China's New Horizon	Panel: China and Regional Integration: Geopolitical Prospects and Challenges	Visit and Panel on Innovation and Investment at CASTED (Chinese Academy of Science and Technology for Development)	Visit to SASAC (State-Owned Assets Supervision and Administration Commission)	
10h-10h30		Break	Break				
10h30-12h		The Green Economy Today: Challenges and Achievements	Governance of State-Owned enterprises: New Directions				
12h-12h30		Discussion	Discussion	Discussion			
12h30-14h		Lunch	Lunch	Lunch			Lunch
14h-15h30		New Directions for Financial Systems: Public and Private Synergies	Visit to BGI (Beijing Genomics Institute)	Economy and Society: Challenges of Urban Life			Visit to Beijing Byte Dance
15h30-16h		Discussion		Discussion			